HELENA'S
BUCK CREEK FESTIVAL
HELENA, ALABAMA

BECOME A SPONSOR!

Event Date: September 24-25, 2021

Helena is one of Alabama's "Communities of Excellence" and is consistently recognized as one of Alabama's safest cities and one of Alabama's best places to live. Helena's Buck Creek Festival, a 501(c)(3) non-profit organization, is a family-friendly annual event which raises funds for local charities and has returned almost $300,000 to the community over the life of the festival. We look forward to showing you why Helena's Buck Creek Festival has been named the #1 festival in Shelby County - won't you be a part of our continued success?

Vendor Coordinator: **LAURA JOSEPH**
Cell: (334) 733-5120 - Email: ljoseph27@gmail.com
Mail completed packets to:
Helena's Buck Creek Festival
c/o Laura Joseph
2225 Old Cahaba Place
Helena, AL 35080

HIGHLIGHTS

- Average attendance: 10,000-12,000 per year

- Helena's Buck Creek Festival is a 501(c)3 nonprofit which has returned almost $300,000 to the community throughout the life of the festival.

- Helena's Buck Creek Festival is a 2-day event, held annually on the 2nd weekend in May at Helena's Amphitheater Park.

- LIVE MUSIC: Each year, Helena's Buck Creek Festival presents an exciting lineup of local talent and regionally-acclaimed musical acts which are both entertaining and family-friendly. Professionally-produced live performances are scheduled throughout the entire duration of the festival.

- DUCK RACE: One of our premiere attractions is the annual Duck Race. A cannon shot signifies the beginning of the race, when thousands of rubber ducks are released at the top of the dam and travel down the waterfall and into the waiting nets of our expert "duck wranglers". Prizes are awarded to the sponsors of the 1st, 2nd, and 3rd place ducks. Festival guests may sponsor individual ducks for $5 each or a flock of 5 for $25.

- CHILDREN'S ACTIVITY AREA: The children's activity area is located near the festival stage, and provides a safe place for children to have fun while their parents enjoy live musical performances. The Helena Kiwanis Club sells armbands allowing all-day access to the activity area's moonwalks, slides, obstacle courses, and carnival rides for $5 per child.

- VENDORS: Helena's Buck Creek Festival grounds include a large area where artisans and vendors from all over the Southeast come to tempt guests with handmade items, retail products, and a wide variety of delectable cuisine.

SPONSORSHIP OPPORTUNITIES

Media Sponsor - $10,000 minimum

- Exclusivity for your trade for the event
- Festival logo and Media Sponsor designation may be used in the Sponsor's 2020 marketing and public relations programs
- Your company's logo with hyperlink will be featured in a premiere position on the Helena's Buck Creek Festival website.
- Your company's sponsorship will be announced in all press releases, featured in the Helena Reporter, included in the festival program and marketing materials, and announced multiple times from the stage during the festival.
- 25 passes for admission to the VIP Hospitality tent
- 20 Helena's Buck Creek Festival t-shirts
- Prominent exhibit booth space solely for your use. (Booth space cannot be given to someone else.) Rules/times for booth setup are found in vendor information.

Presenting Sponsor - $5,000 minimum

- Festival logo and Media Sponsor designation may be used in the Sponsor's 2020 marketing and public relations programs
- Your company's logo with hyperlink will be featured in a premiere position on the Helena's Buck Creek Festival website.
- Your company's sponsorship will be announced in all press releases, featured in the Helena Reporter, included in the festival program and marketing materials, and announced multiple times from the stage during the festival.
- 20 passes for admission to the VIP Hospitality tent
- 15 Helena's Buck Creek Festival t-shirts
- Prominent exhibit booth space solely for your use. (Booth space cannot be given to someone else.) Rules/times for booth setup are found in vendor information.

Patron Sponsor - $2,500 minimum

- Festival logo and Media Sponsor designation may be used in the Sponsor's 2020 marketing and public relations programs
- Your company's logo with hyperlink will be featured in a premiere position on the Helena's Buck Creek Festival website.
- Your company's sponsorship will be announced in all press releases, featured in the Helena Reporter, included in the festival program and marketing materials, and announced multiple times from the stage during the festival.
- 16 passes for admission to the VIP Hospitality tent
- Prominent exhibit booth space solely for your use. (Booth space cannot be given to someone else.) Rules/times for booth setup are found in vendor information.

SPONSORSHIP OPPORTUNITIES

Official Sponsor - $1,000 minimum

- Festival logo and Media Sponsor designation may be used in the Sponsor's 2020 marketing and public relations programs
- Your company's logo with hyperlink will be featured in a premiere position on the Helena's Buck Creek Festival website.
- Your company's sponsorship will be announced in all press releases, featured in the Helena Reporter, included in the festival program and marketing materials, and announced multiple times from the stage during the festival.
- 12 passes for admission to the VIP Hospitality tent
- 10 Helena's Buck Creek Festival t-shirts
- Prominent exhibit booth space solely for your use. (Booth space cannot be given to someone else.) Rules/times for booth setup are found in vendor information.

Activity Sponsor - $500 minimum

- Festival logo and Media Sponsor designation may be used in the Sponsor's 2020 marketing and public relations programs
- Your company's logo will be featured in on the sponsor page of the Helena's Buck Creek Festival website.
- Your company's sponsorship will be featured in the Helena Reporter, included in the festival program, and listed at the activity section of the park.
- 6 passes for admission to the VIP Hospitality tent
- 4 Helena's Buck Creek Festival t-shirts
- Prominent exhibit booth space solely for your use. (Booth space cannot be given to someone else.) Rules/times for booth setup are found in vendor information.

Contributing Sponsor - $250 minimum

- Contributing Sponsor's name will be listed on the sponsor page of the Helena's Buck Creek Festival website, and featured in the Helena Reporter.
- 2 Helena's Buck Creek Festival t-shirts

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SPONSOR FORM

Contact Person: _____ Business Name: _____

Business Street Address: _____

City: _____ State: _____ ZIP: _____

Best phone number to reach you: _____

Email Address: _____

Sponsorship Level:

- ◯ MEDIA
- ◯ PRESENTING
- ◯ PATRON
- ◯ OFFICIAL
- ◯ ACTIVITY
- ◯ CONTRIBUTING

Office Use: Date Recd: Amount Recd: Logo Recd: